



FUNDRAISERS

2 TYPES OF SALES - We offer Catalog Sales & Direct Sales. A **Catalog Sale** is a traditional pre-sell program that requires no up-front costs for you. Students simply solicit orders and collect payment at time of order. You then turn orders in to us and we will deliver / ship in 1 to 2 weeks*. Your cost for the coffee included in our fundraiser catalog is \$7.25* per bag and \$29.00* per gift box. Your cost for the Dutch Cocoa Mix is \$6.75*. Your cost for our Cocoa Sampler is \$25.00*. All coffee is available ground or whole bean.

For a **Direct Sale** you will buy the coffee up front and students will have the coffee in hand to show the customers - most importantly for the customers to SMELL! One benefit of a direct sale is being able to offer coffees not featured in our fundraiser brochure such as seasonal flavors like Pumpkin Spice, Christmas Spice, or Gingerbread. You could also offer custom named blends such as "*Musical Medley*", "*Bobcat Blend*", etc. Your supporters will love this special coffee! Please visit our web site or call for available coffee varieties.

CUSTOM LABELING - We would love to work on a label for your group. Just send us your logo or ideas and we will get to work! This is something that we would like to have ready as far in advance of your sale as possible so that you will have time to make changes if necessary.

Please send art to: info@cumberlandvalleycoffee.com

STUDENT PACKING - Student packing is free of charge for all hand delivered fundraisers! Just turn in orders with completed student tally forms, and we will do the rest.

PAYMENT - At least 50% of payment is due with order. Remainder of payment due upon delivery. Tax exempt institutions need to submit completed tax exemption form upon ordering. TN Sales Tax is applicable to most organizations in Tennessee.

DELIVERY - Free delivery within 50 miles of the Metro Nashville area on all orders of at least 20 bags. Free delivery anywhere in Tennessee on orders of at least 600 bags. On everything in between we will work with you to provide the most economical way to get your coffee to you as fresh as possible. Please call for quotes.

SATISFACTION GUARANTEED - Cumberland Valley Coffee is a family owned and operated business that strives to make great coffee and happy customers! We will follow up on all orders and make sure that everything is right. If you have any special requests be sure to let us know. **Contact us with your questions!**

*We do our best to make deliveries a week after you order, however high volume sales or peak fundraiser periods may require longer delivery times. *Prices subject to change.

CUMBERLAND VALLEY COFFEE

www.cumberlandvalleycoffee.com

info@cumberlandvalleycoffee.com

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